



## **Exhibitor Opportunity**

### **ABOUT THE CONFERENCE**

The Ground Water Protection Council invites you to participate in the **2011 GWPC Annual Forum: Meeting Competing Demands with Finite Groundwater Resource**.

The conference will be held at the Marriott Marquis, in Atlanta, GA. This unique conference will explore the complex relationships between groundwater quality and sustainability in the midst increasing competing demands from agriculture, domestic use, energy development, power generation, etc. Outcomes include informing policy decisions at state, Federal, and local levels and fostering interaction among key stakeholders. Nothing is more vital to life on our planet than water--a finite and vulnerable resource. Correspondingly, the demand for greater quantities and additional sources of energy is increasing rapidly. Event participants (including representatives from state and federal government, energy, agriculture, and water industries, and other stakeholders) will discuss cutting-edge studies, research, processes, and programs designed to coordinate the use of water, energy, and agriculture in a manner that recognizes and refines the rapidly transforming and interdependent nature of these resources.

### **BOOTH DESCRIPTION**

Each 8'x10' draped exhibit booth will consist of:

- One 8' skirted table
- Two chairs
- Identification signage

The cost of an 8'x10' booth space is \$1000 which includes one registration (a \$595 value). For an additional charge, a space larger than the standard booth may be arranged (depending on availability) by contacting Ben Grunewald at (405) 516-4972 or [bgrunewald@gwpc.org](mailto:bgrunewald@gwpc.org). Full payment of contracted booth space is due at the time of application for space assignment. Payment must be received by August 19, 2011 for the exhibitor's name to appear in the official conference program.

### **EXHIBIT SPACE ASSIGNMENT**

Space will be assigned only upon receipt of full payment on a first-come, first-serve basis. Exhibitors will be notified of

space assignment via e-mail upon assignment. Invoices may be issued upon request.

### **USE OF EXHIBIT HALL**

The Exhibit Hall will be available at 12:00 Noon on Sunday, September 25, 2011 for exhibitor set up. Exhibitors are expected to be setup by 6:00pm that day. The exhibitor understands and agrees that after 6:00pm any crates must be removed from the exhibit hall or otherwise stored out of sight to ensure that the Exhibit Hall setup is completed on time. *Move out time will be Wednesday, September 28, 2011 from 12:30pm-4:00pm.*

Exhibitors may not have materials or conduct demonstrations so as to interfere with or impede access to any exhibits. For example, audio or visual displays must not interfere with normal activity in other booths or in the common areas. The GWPC Executive Director or designated staff reserves the right to restrict the use of sound or visual effects if, solely in his judgment, such use interferes with the appropriate conduct of the exhibition. Exhibits are limited to the exhibit booth. No part of the remaining Exhibit Hall or hotel public space can be used by exhibitors for exhibits. The basic structure, such as walls and posts, cannot be used to secure exhibits or display information. Costs for repair or replacement resulting from any damage to the host hotel and/or exposition services contractor property are the sole responsibility of the exhibitor.

### **CANCELLATION AND REFUNDS**

Exhibitors may cancel without penalty and receive a full refund any time prior to July 29<sup>th</sup>, 2010. If space is cancelled after this date the exhibitor agrees to pay a cancellation charge as follows: Cancellation prior to August 19<sup>th</sup>, 2011 a fee of \$150 will be charged, cancellation after August 19<sup>th</sup> but before September 9<sup>th</sup>, a fee of \$350 will be charged. Cancellations after September 9<sup>th</sup> will not qualify for a refund.

**Cancellations must be received in writing and be accompanied with a copy of original signed agreement.**

**APPLICATION AND AGREEMENT FOR EXHIBIT SPACE**  
**GWPC ANNUAL FORUM: MEETING COMPETEING DEMANDS WITH FINITE GROUNDWATER RESOURCES**

When signed by authorized representatives of the applicant and the Ground Water Protection Council (GWPC), this form serves as an application for exhibit space and as a contract for the space assigned subject to receipt of payment and the conditions set forth in this document. After signature from a GWPC representative, a copy will be returned to the applicant via email as confirmation of the reserved space and receipt of payment. Payment in full for the entire reserved space must be received with this application.

**Exhibit Fees:** Single Booth (8' x 10') US \$1000 (Includes registration for one representative)

**Exhibitor Information**

Full Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name preferred on badge: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Second Representative: \_\_\_\_\_

Title: \_\_\_\_\_

*Conference Registration Fees Apply for Second or Additional Representatives*

Check one:  Check Enclosed  VisaMC  Amex  Discover

Credit Card # \_\_\_\_\_ Exp \_\_\_\_\_

I hereby make application to be an exhibitor at the 2011 GWPC Water/Energy Sustainability Symposium and have enclosed payment of \$\_\_\_\_\_. By signing this form I agree to the responsibilities and limitations of exhibitors as set forth on this application.

\_\_\_\_\_  
Authorized Signature

**Mail registration form and check or credit application to:  
GWPC, Attn: Ben Grunewald, 13308 N. MacArthur Blvd.,  
Oklahoma City, OK 73142**

**Booth Selection:** The GWPC has capacity for up to 20 exhibit booths at the 2011 GWPC Annual Forum. On September 1<sup>st</sup> we will create a floor plan based on the number of registered exhibitors. Booth selections will be made by Exhibitors based on a first-paid/first-choice basis.

**TO BE COMPLETED BY GWPC AGENT**

Your application and payment of \$\_\_\_\_\_ were received on \_\_\_\_\_. You have been assigned booth number(s) \_\_\_\_\_. If this assignment is not acceptable, please notify Ben Grunewald at (405) 516-4972 as soon as possible. Any cancellations are subject to the cancellation provisions on the reverse side of this application.

\_\_\_\_\_  
Authorized Signature



**Exhibit Hall Schedule -** The Exhibit Hall will be in the Marquis Level at the **Atlanta Marriott Marquis**

**SUNDAY, SEPTEMBER 25, 2011**

12:00pm-6:00pm Exhibitor Set-Up

**MONDAY, SEPTEMBER 26, 2011**

7:00am-5:30pm Exhibit Hall Open All Day from 7:00am-5:30pm

Refreshment Breaks served in Exhibit Hall

**TUESDAY, SEPTEMBER 27, 2011**

8:00am-5:30pm Exhibit Hall Open All Day from 7:00am-5:30pm

Refreshment Breaks served in Exhibit Hall

**WEDNESDAY, SEPTEMBER 28, 2011**

8:00am-12:00pm

Exhibit Hall Open 7:00am-12:00pm

Refreshment Breaks served in Exhibit Hall

12:30pm-4:00pm

Exhibitors are welcome to tear down anytime after 12:30pm

**2010 Annual Forum Attendance Breakdown: 406 attendees the breakdown was as follows:**

