



2020 VIRTUAL ANNUAL FORUM



Sept. 28-30

www.gwpc.org/events

This Sept. 28-30, the GWPC is bringing the Annual Forum to you! We are excited to offer an engaging virtual experience for our attendees within the comfort and safety of their own workspaces.

SPONSORSHIP OPPORTUNITIES

The GWPC Annual Forum attracts attendees from across the country!

This year's virtual format will allow sponsors a premier opportunity to reach and interact with our attendees, through interactive exhibitor experiences and more.

The 2020 Virtual Annual Forum will feature:

- More than 18 hours of technical sessions focusing on key national groundwater issues
- Live Q&A with presenters and in-session chat capability
- Morning "meet ups" to network and discuss top issues faced by you and others in your field
- Virtual Community that allows attendees to create their own virtual meet ups, share information & best practices, and connect to peers
- Afternoon Virtual Happy Hour events to foster networking among attendees
- Ability to view recorded content for up to six months after the conference

ATTENDEE PROFILES

State Regulators

Federal Regulators

Academia

Industry Representatives

Consultants & More

CONTACT: Erica Carr, GWPC Communications 405.740.2033 | ecarr@gwpc.org

SPONSOR/EXHIBITOR BENEFITS

General Sponsor/Exhibitor

\$1,000

- Two (2) Complimentary Registrations (\$500+ Value)
- Name Recognition on GWPC Web Site (with hyperlink)

Dedicated exhibitor page allows you to:

- Upload a video showcasing your products and services or create a live session
- Provide a description of your company/organization and the products/services you provide to GWPC members
- Engage attendees to sign up for any deals or offers
- Chat with attendees during dedicated exhibitor hours
- Spotlight giveaways and prizes where people can click to sign up
- Provide contact information, website, and other ways for attendees to directly connect
- Track engagement and connectivity from attendees
- Be highlighted as an exhibitor in the sponsor/exhibitor loop

Want to stand out even more?

For an extra \$200 add a promotional item (size limitations apply) to the Annual Forum Ultimate Experience Box filled with surprises for attendees to enjoy while attending the Forum. *(Item must be received by Sept. 4 to be included. Contact Erica Carr, ecarr@gwpc.org for details)*

EXHIBITOR PAGE EXAMPLE:

The screenshot shows an exhibitor page for American Fidelity. At the top, there's a video player with the American Fidelity logo and tagline "a different opinion". Below the video, there's a sign-up button for deals and offers. The page also features a description of supplemental benefits and retirement solutions, a giveaway section for a COACH bag, and a photo gallery of promotional items. A sidebar on the left shows navigation options like Home, Agenda, Attendees, Exhibitors, Sponsors, Messages, and Resources. A comment section on the right displays user feedback and testimonials.